SPONSORSHIP OPPORTUNITIES

The Musée des Beaux-Arts Le Locle – MBAL offers bespoke partnerships to individuals and private companies wishing to support artistic creation, cultural heritage and public access to the arts. Sponsorship enables individuals and companies to associate their name with excellence, creativity, education and social responsibility.

All partnerships are designed in accordance with international museum ethics and current best practice, ensuring artistic independence and institutional integrity.

---

1. Patron

Contribution: CHF 2,000

A flexible form of support for individuals or companies wishing to contribute to the museum's missions without being associated with a specific exhibition.

Benefits:

- Recognition on the museum's website and on the physical display dedicated to the "MBAL Partners" in the museum
- Invitations to exclusive exhibition's previews
- Up to 20 free admissions to the museum, valid for one year, to share with friends or staff, paid events included
- A complimentary copy of your choice among all the annual Artist's Editions published by the museum

---

2. Educational & Community Partner

Contribution: CHF 5,000

This partnership supports educational programs, outreach activities, and initiatives designed for schools and aimed at including a diverse range of audiences.

Benefits:

- Recognition on the museum's website and on the physical display dedicated to the "MBAL Partners" in the museum
- Logo featured on educational programs, event programs and digital platforms
- Invitations to exclusive exhibition's previews and to events dedicated to educational programs
- Up to 40 free admissions to the museum, valid for one year, to share with friends or staff, paid events included
- A complimentary copy of your choice among all the annual Artist's Editions published by the museum, and two books of your choice among the museum's publications
- The possibility of renting one or more museum spaces free of charge during the year for half a day (4 hours, on any day of the week) for a private event. This includes the presence of two museum staff members.

---

3. Supporting Partner or Exhibition Partner

Contribution: CHF 10,000

Supporting Partners contribute to the museum's cultural missions and its regular activities.

Exhibition Partners support a temporary exhibition and contribute directly to its realisation.

Benefits:

- Recognition on the museum's website and on the physical display dedicated to the "MBAL Partners" in the museum
- Inclusion of the sponsor's logo on communication materials, both digital and printed, and on exhibition signage, depending on the selected sponsorship package
- Invitations to exclusive exhibition's previews and dedicated events
- Up to 40 free admissions to the museum, valid for one year, to share with friends or staff, paid events included
- A complimentary copy of your choice among all the annual Artist's Editions published by the museum, and two books of your choice among the museum's publications
- The possibility of renting one or more museum spaces free of charge during the year for a whole day (8 hours, on Mondays or Tuesdays) OR twice for half a day (4 hours, on any day of the week) for private events. This includes the presence of two museum staff members.

---

4. Title Sponsor

Contribution: CHF 20,000

The Title Sponsor is the main corporate supporter of a major exhibition, an annual programme or a strategic initiative.

Benefits:

- Recognition on the museum's website and on the physical display dedicated to the "MBAL Partners" in the museum
- Prominent display of the logo across all communication materials (print, digital, signage)
- Invitations to exclusive exhibition's previews and dedicated events
- Up to 40 free admissions to the museum, valid for one year, to share with friends or staff, paid events included
- Two complimentary copies of your choice among all the annual Artist's Editions published by the museum, and two books of your choice among the museum's publications
- The possibility of renting one or more museum spaces free of charge during the year for a whole day (8 hours, on Mondays or Tuesdays) AND twice for half a day (4 hours, on any day of the week) for private events. This includes the presence of two museum staff members
- Private tours during exhibition(s) of choice during the whole year

---

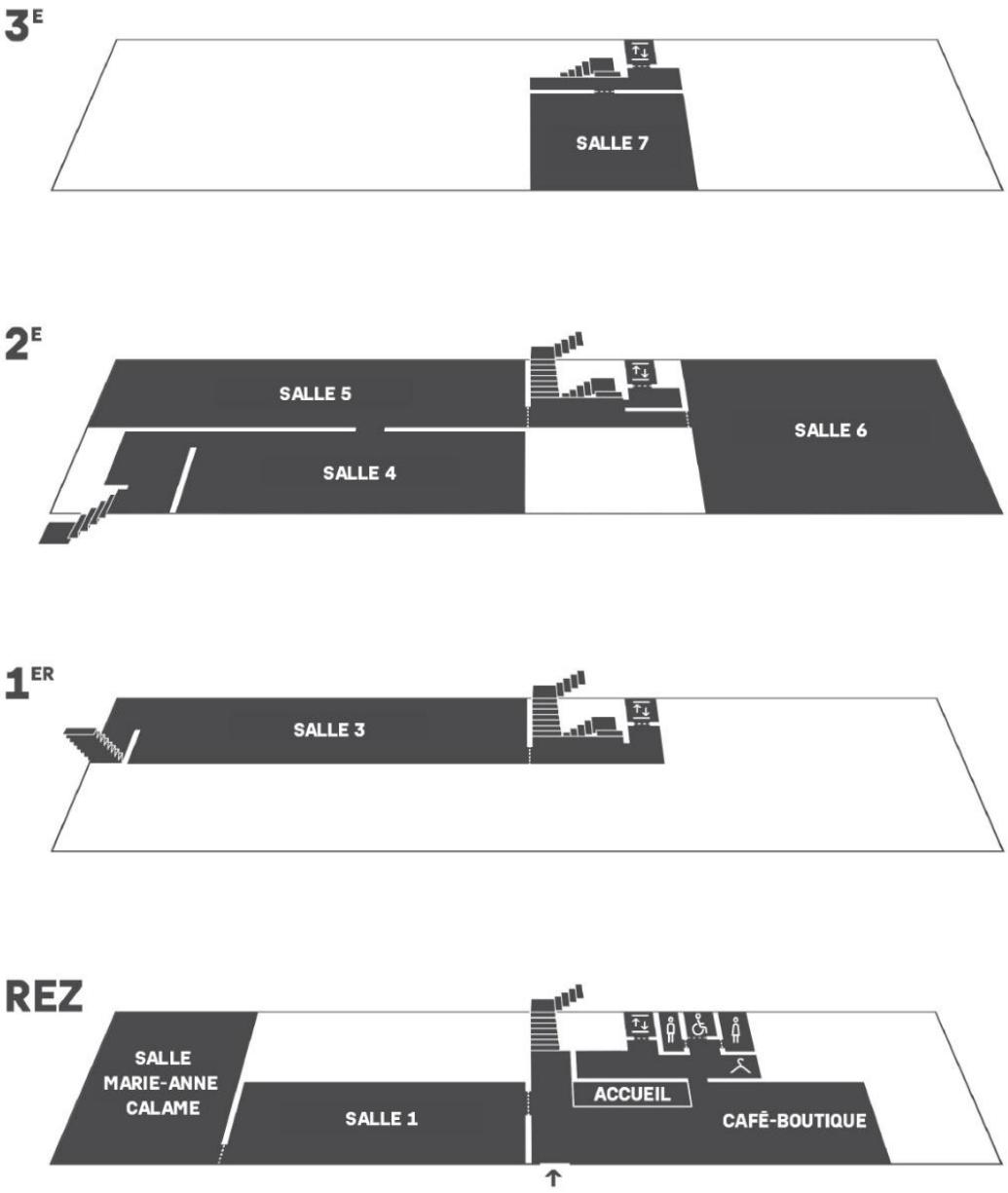
Ethical Framework

All partnerships comply with:

- The ICOM Code of Ethics for Museums
- Swiss and international standards on cultural governance
- Absolute respect for curatorial independence and artistic freedom

Partnership agreements are drawn up with full transparency and tailored to the profile, values and communication needs of each partner.

MUSEUM PLAN


3E
SALLE 7
2E
SALLE 5
SALLE 4
SALLE 6
1ER
SALLE 3
REZ
SALLE
MARIE-ANNE
CALAME
SALLE 1
ACCUEIL
CAFÉ-BOUTIQUE

GALLERY 1 - GROUND FLOOR

Surface area: 90 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people





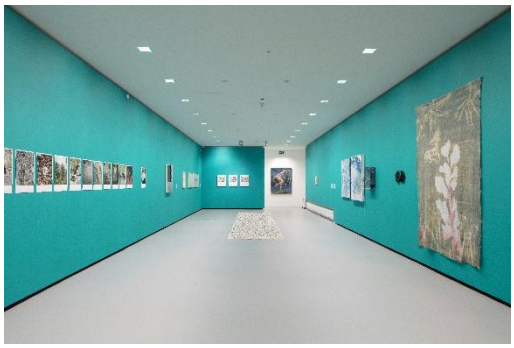
THE MARIE-ANNE CALAME GALLERY - GROUND FLOOR

Surface area: 52 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people



GALLERY 3

Surface area: 121 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people





GALLERY 4

Surface area: 114 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people





GALLERY 5

Surface area: 127 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people





GALLERY 6

Surface area: 174 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people





GALLERY 7

Surface area: 72 m²
Number of standing places: up to 50 people
Number of seated places: up to 50 people





THE MUSÉE DES BEAUX-ARTS LE LOCLE — MBAL

The Museum des Beaux-Arts Le Locle - MBAL is a leading institution in Switzerland with an international reputation, thanks to a programme that is both bold and accessible. The museum presents monographic and thematic exhibitions that multiply perspectives and bring together the art of yesterday and today, from here and elsewhere, fostering dialogue between works from its collection and contemporary Swiss and international artistic production.

Located in the centre of Le Locle and founded in 1862, the MBAL occupies a magnificent Art Nouveau building that was renovated in 2014. It offers 800 m² of exhibition space as well as a virtual platform dedicated to digital art, ORBIT_E. The collection, comprising some 5,000 works — paintings, sculptures, and works on paper by Swiss and international artists from the 17th century to the present — also includes prestigious long-term loans, such as those from the Swiss Confederation and the Gottfried Keller Foundation.

Under the direction of curator and writer Federica Chiocchetti (PhD) from 2022 to 2026, the MBAL has pursued an acquisition policy attentive to issues of gender equality, with the aim of achieving parity, alongside an inclusive programme. As of August 2026, art critic and curator Jill Gasparina has taken up her post as the museum's new director.



© 2024, Musée des Beaux-Arts Le Locle. Photo: Lucas Olivet.

PRESS CONTACTS

Fouchard Filippi Communications
Philippe Fouchard-Filippi
phff@fouchardfilippi.com
+33 (0)1.53.28.87.53
+33 (0)6.60.21.11.94
www.fouchardfilippi.com

Musée des Beaux-Arts Le Locle
Océane Amblet
oceane.amblet@ne.ch
+41 (0)32 933 89 53

PRACTICAL INFORMATION

Musée des Beaux-Arts Le Locle
Marie-Anne-Calame 6, CH–2400 Le Locle
+41 (0)32 933 89 50 – mbal@ne.ch – www.mbal.ch – @mbalelocle
Wednesday–Sunday: 11:00 am–5:00 pm
First Sunday of the month: free admission